

Download Television Goes Digital

Digital terrestrial television (DTTV or DTT) is a technology for broadcast television in which land-based (terrestrial) television stations broadcast television content by radio waves to televisions in consumers' residences in a digital format. DTTV is a major technological advance over the previous analog television, and has largely replaced analog which had been in common use since the ...Since the early 2000s, studies have been carried out on the country's digital television transition. A "wait and see" plan is being trailed and examining progresses with no resolution to ensue with digital television services in the Philippines. The NTC chose to use the Japanese standard ISDB-T for digital television in the country in Memorandum Circular 02-06-2010, noting its capability to 3 ...Welcome to the SMPTE Digital Library! The SMPTE Digital Library contains more than 23,000 documents including all SMPTE Journal articles back to 1916; conference papers dating back to 1969; and more than 800 standards documents covering all aspects of motion image technology including the iconic color bar test patterns, time code, timed text, and digital cinema. Television advertising revenue was up 7.1% in January 2018, according to the latest stats from the Standard Media Index. While that's certainly not bad news — the boost was largely fueled by ...