

# Download India : The Dairy Revolution

Our Story. Dr. Kurien ushered in 'White Revolution' in India with 'Operation Flood', the largest project for dairy development in the world. Anand Milk Union Limited or Amul is an Indian dairy company, based at Anand in the state of Gujarat.. Formed in 1948, it is a cooperative brand managed by a cooperative body, the Gujarat Co-operative Milk Marketing Federation Ltd. (GCMMF), which today is jointly owned by 3.6 million milk producers in Gujarat. Operation Flood has made the country self sufficient in milk and milk products through modernization of our dairy industry. More important, being a small-producer oriented programme, it has impacted positively on income, employment and nutrition status of milk producing households. Milk production in India is one of the top most in the world and it all started with the advent of AMUL in Gujarat as a part of White Revolution led by Verghese Kurian.